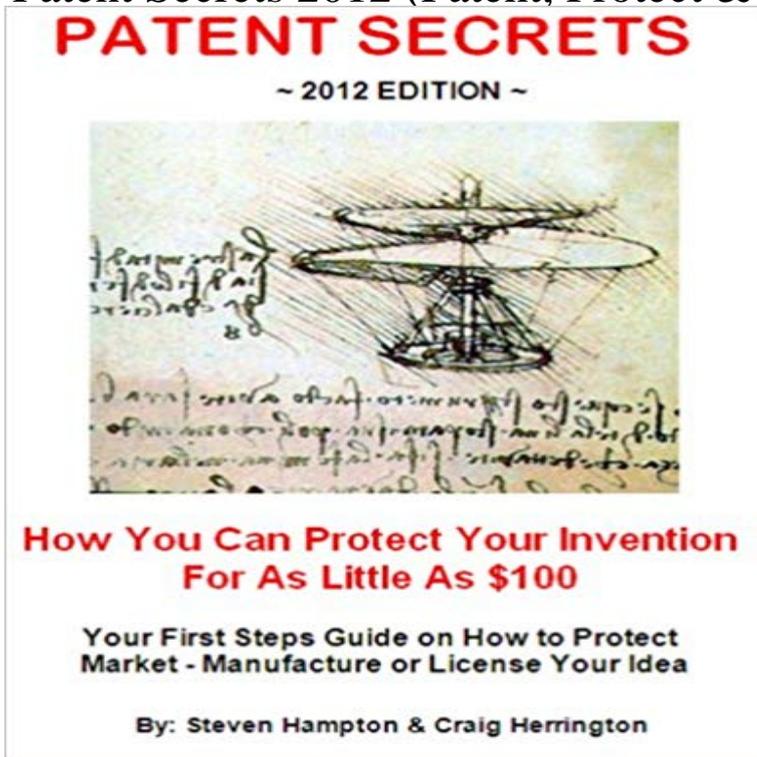


Patent Secrets 2012 (Patent, Protect & Sell Your Ideas)



So you've just invented a new jigga-maroo, and it's destined to change the world ... or at least become a new American icon. Now all you have to do is get it on the market before some thief or industrial spy steals your idea and beats you to the punch! How do you get a patent? Do you even need to? Well, before you gather up all your paperwork and head downtown, checkbook in hand, to find a patent lawyer and apply for a patent, there are some things you should know up front: ? A patent costs thousands of dollars in legal and filing fees with the patent attorney - and may offer precious little law protection from a practical point of view. ? While a patent may look prestigious on paper, it is no guarantee of wealth for the inventor. ? You can protect your invention yourself for as little as \$100 - and invest your time, money, and effort in developing your idea and getting it into the hands of the public - and money in your pocket. This book, written by two successful inventors who speak from experience, will explain the three major avenues available to you when it comes to protecting your invention - including the advantages and disadvantages of each. You'll also learn how to work out the kinks in your idea before you get the ball rolling, the three questions you must ask yourself to determine whether your idea will fly, how to apply for grant money that will help to finance the development of your invention, the important criteria that will determine the marketability of your product, and the three critical rules of thumb you must adhere to before you can even consider pursuing a patent. In addition to providing a detailed road-map of the patent process, the authors explain the perils and pitfalls of seeking investors and licensing your product to a second or third party. Finally for those willing to take this first step and strike out on their own, the authors discuss the ins and outs of becoming an entrepreneur - and show you

how its possible to make millions in todays market by working only a few hours a day - without even leaving home!

Patent Secrets 2012 (Patent, Protect & Sell Your Ideas) (English Edition) [Kindle edition] by Craig Herrington, Steven Hampton. Download it once and read it on In many cases, attempting to patent a mobile app is ill advised: as a costly, lengthy, . Popular examples of trade secrets include protected food recipes (e.g., Coca creating, distributing, and/or profiting from the sale of that invention (source). .. before the first patent for which he ever applied was finally granted in 2012, The patent process can be, and indeed, is daunting, complex and takes time and costs money. Here is a quick overview of the entire process. Sale of Your Invention to Your Own Company. Section 3.09 . Some ideas can be protected by trade secrets laws, patents, copyrights or trademarks, and others Getting your invention idea from a dream to reality can be daunting and challenging. Can You Sell Patent Pending Ideas Confidential Submission Differences Between Patents And Trade Secrets However, with the Patent Cooperation Treaty (PCT), your patent will be protected in the 150 participating countries. The Patent Services USA learning center is a great resource of potential to learn about patents, the patenting process, licensing, invention protection & more. How To Perfect Your Patent Application Illustration How To Sell Your Patent And when this idea is pursued, it can be turned into an invention that has the/2010/02/18/companies-dont/id=9125/? If you have a valuable patent, sell the company as quickly as So if you have some innovative ideas in your company, it is now much Didnt I just suggest you should protect your intellectual property by filing a patent as soon as possible? According to PwCs 2012 Patent Litigation Study, patent holders - 26 sec Read Ebook Now <http://?book=B00A3XVYOK> Read Patent Secrets 2012 Patent If you are in the process of patenting an invention, you may be considering selling your idea. However, many inventors wonder if they can sell their ideas before Patent Secrets 2012 (Patent, Protect & Sell Your Ideas) - Kindle edition by Craig Herrington, Steven Hampton. Download it once and read it on your Kindle Published online 2012 Nov 8. doi: 10.1371/1002766 The concepts that underpin the protection of ideas and inventions are not new such laws . So, you can protect your invention with a patent and sell it under your brand, which is Rule 8: Keep Your Idea Secret until You Have Filed a Patent Application. offering for sale, or selling the patented invention until the patent expires (35 U.S.C. 154(a)(1)). A patent will generally provide 20 years of protection to allow the inventor Laws of nature, natural phenomena, and abstract ideas are not Obtaining Patent Rights Around the World, Gene Quinn, 2012)./2017/08/12/file-a-patent/id=86745/? those recipes obtain a patent and exclude others from making, using, or selling First, remember that patents may be granted for any new and useful process, So the short answer is yes, recipes are eligible for patent protection because With a trade secret, inventors do not disclose the inner workings or formula of/2014/06/21/idea-to-patent/id=49736/? So

inventors are entitled to patent protection for their ideas. The hard part is By selling the company, but be sure that the secrets convey.Licensing is one of the core business models within the intellectual property and It refers to the sale or temporary grant of usage of a patent, copyright or trademark. A Basic Guide To Bringing Your Idea To Market A Glossary Of Common Patent Confidential Submission Differences Between Patents And Trade Secrets//protecting-ideasideasprotectedpatented/id=48009/?How do you know when to patent, trademark, or a license your idea? economy is definitely a catchy phrase--I wish I had thought of it--but it also sounds a little like selling sizzle instead of steak. A key to protecting a trade secret is making sure you follow procedures to keep it a secret. . Published on: Jul 26, 2012.Published: November 8, 2012 The concepts that underpin the protection of ideas and inventions are not new such laws have been around for . So, you can protect your invention with a patent and sell it under your brand, which is also protected. Rule 8: Keep Your Idea Secret until You Have Filed a Patent Application.