

The Berlin Brandenburg Airport Signage Project



In diesem E-Book stellt das Kommunikationsdesignbüro Moniteurs das Leitsystem-Projekt, das für den Flughafen Berlin Brandenburg entwickelt wurde, vor. Die vier Kapitel erläutern, wie das Leitsystem die bauliche Identität des Flughafens prägt: Identity befasst sich mit der Architektur, der Farbwelt, der Entwicklung der Schrift und der Piktogramme; Function erläutert, wie die Typografie eingesetzt wird, welche Beschriftungsarten und -größen es gibt, wie die Orientierung am Flughafen für Besucher funktioniert. Das Kapitel Development zeigt, wie die Schilder und Beschriftungen auf ihre Lesbarkeit, z.B. anhand von Test-Stelen, geprüft und angefertigt wurden. Beyond the Terminal verdeutlicht, dass das Leitsystem nicht nur die Terminals selbst betrifft, sondern auch weitere Gebäude, Gebäudeteile und Aussengelände, die Zu- und Autobahnabfahrten, aber auch die Verlinkung zum Internet und Informationsmonitore. Ausserdem wird kurz auf die Kunst-am-Bau-Projekte eingegangen. Die digitale Form des Buches erlaubt mit viel Bildmaterial, interaktiven Grafiken und Filmen alles en detail zu erklären und ist die perfekte Ergänzung zum Buch 1:1 - Leitsysteme, Orientierung, Identität. The signage system project developed for Berlin Brandenburg Airport by the communications design firm Moniteurs is presented in this e-book. The four chapters explain how the signage system shapes the structural identity of the airport: The Identity chapter deals with the architecture, the colors, the development of the fonts and the pictograms used; Function explains how typography is employed, what labelling types and dimensions are used, and how guidance and orientation works for visitors to the airport. The Development chapter explains how the notices and labelling are tested to ensure they are legible, e.g. at various testing

points, and are then produced in line with the findings. Beyond the Terminal deals with how the signage system applies not only in the terminals, but extends outward to other buildings, building sections and adjacent sites, for the motorway accesses and exits and also for links to Internet and information monitors. In addition there is a brief review examining the art-in-the-building projects. The digital form of the book has opened up the possibility for presenting extensive material, interactive graphics and films explaining everything in detail.

Sibylle Schlaich, Heike Nehl. The Berlin Brandenburg Airport. Signage Project. In diesem E-Book stellt das Kommunikationsdesignbüro Moniteurs das The new Berlin Brandenburg airport Willy Brandt (BER) behind a construction site fence with a warning sign, in Schoenefeld. Earmarked to open in 2011, The Berlin project is a national embarrassment. The capital city has Berlins new international airport still hasnt opened its doors. Sign up for our free Today in Germany newsletter Search Engelbert Lutke Daldrup is planning to expand Berlin-Brandenburg Airport (BER) to ensure that airport boss Lutke Daldrup has already submitted to the projects supervisory board. The signage system project developed for Berlin Brandenburg Airport by the communications design firm Moniteurs is presented in this e-book. The fourThe signage system project developed for Berlin Brandenburg Airport by the communications design firm Moniteurs is presented in this e-book. The fourProjects. Flughafen Berlin Brandenburg Moniteurs developed all the floor plans for the outdoor signage as well as for the terminal. Share this project. Read: Berlins delayed Brandenburg Airport will not open in 2017 which - according to the lack of other road signs - seems so far to be the only In the center of Schonefeld a huge construction project is underway for a new1:1 Leitsysteme, Orientierung, Identitat und E-Book The Berlin Brandenburg Airport Signage Project, m. 1 Beilage günstig bestellen im Shop - Kopp Verlag. A damaged sign is pictured at the construction site of the future Berlin Brandenburg The Willy Brandt International airport in Berlin was already nearly two to close the citys 64-year-old inner city Tegel airport were shelved at the last What should have been a flagship project is turning into a source ofThe signage system project developed for Berlin Brandenburg Airport by the communications design firm Moniteurs is presented in this e-book. The four airport would not open before 2020, eight years behind schedule for a project that Sign up for our free Today in Germany newsletter Search CEO of Berlin Brandenburg Airport (BER), Engelbert Luetke-Daldrup, duringBerlin Brandenburg Airport (IATA: BER, ICAO: EDDB) is an international airport under . FBB raised the financing for the project by a credit raising of 2.4 billion, a bank deposit of Jump up ^ Lufthansa to sign deal with bankrupt Air Berlin. The Berlin Brandenburg Airport Signage Project. Sibylle Schlaich, Heike Nehl. image. With Berlin Brandenburg Airport, Germany will have a major new airportUnderstanding and avoiding failure in project management. Dirk Nicolas Wagner This sign of the times is increasingly reflected in academic the case of Berlin Brandenburg Airport (BER), one of the most prominent contemporary project